



**22<sup>nd</sup> Annual LGBT Parade & Festival – Pride Day  
Sunday, June 13, 2010  
Penn’s Landing**

Now in its 22nd year, Philly Pride presents the LGBT Parade & Festival. The Festival features stage entertainment, dance area, Family zone, Pet Zone, Health Area and a variety of food and beverages. There is a \$10 admission for the festival. Philly Pride Presents, Inc. is a group of volunteer coordinators under the leadership of an Executive Director and Senior Advisor. They organize “Pride Day” in June and “OutFest” in October.

**Pricing Range:** Begins at \$1,500 for 10’ x 10’ and up depending on setup logistics.

**Attendance:** 25,000

**Demographics:** LGBT adults

**Time:** Noon-6pm



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